

Primul tabloid color
de limba română
în R. Moldova

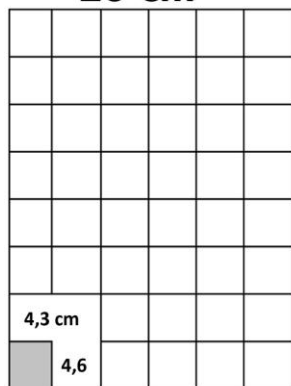
**Totul despre personalități și
oameni celebri**



* apare o dată pe săptămână – joi – cu un tiraj de 6.500 buc.

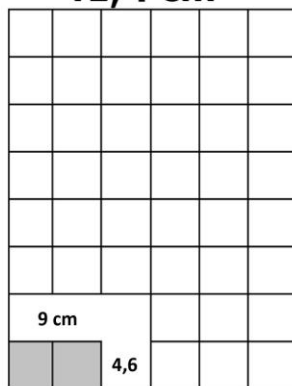
Lista de prețuri pentru marea publicitate

20 cm²



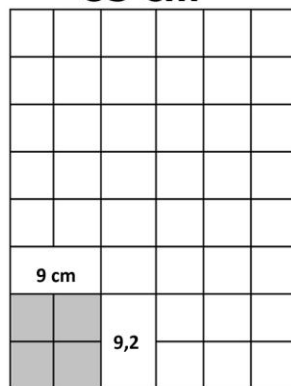
120 lei

41,4 cm²



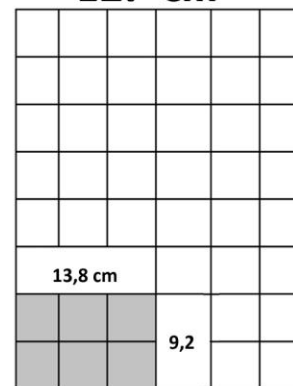
248,4 lei

83 cm²



498 lei

127 cm²



762 lei

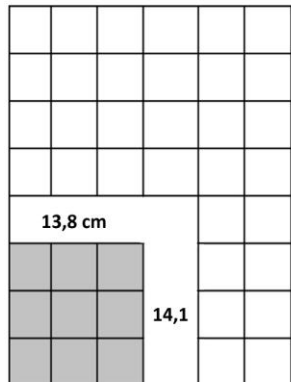
1 cm² = 6 lei

Prima pagină = 17 lei/cm²

Paginile 3, 5 = 8 lei/cm²

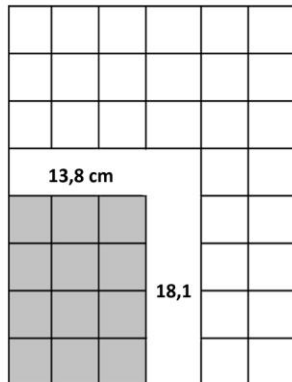
Ultima pagină = 9 lei/cm²

195 cm²



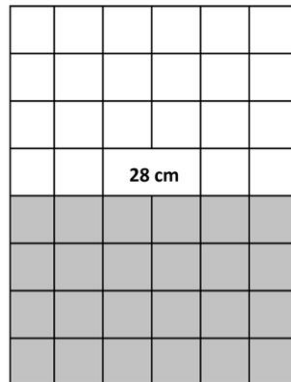
1.170 lei

250 cm²



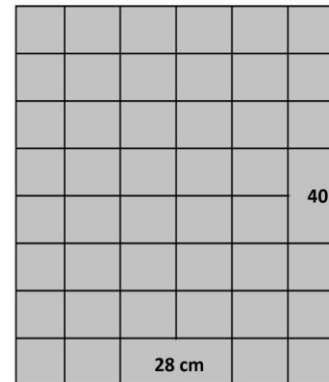
1.500 lei

500 cm²



3.000 lei

1120 cm²



6.720 lei

Grila de reduceri:

5 % de la 0 – 9.000 lei

10 % de la 9.001 – 15.000 lei

15 % de la 15.001 – 25.000 lei

20 % de la 25.001 – 35.000 lei

25 % mai mult de 35.001 lei